

## PRESENTATION - PARKS SPORTS & FITNESS

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**Main slide                      PS&F**

**PS&F -**            is part of the Parks Community Centre located on the corner of Cowan & Trafford Streets Angle Park

**PCC is owned by State Government and Managed by City Port Adelaide Enfield.**

The local area suburbs include:

- Angle Park**
- Regency Park**
- Ferryden Park**
- Mansfield Park**
- Athol Park**
- Woodville**

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### **SLIDE 2**

The Parks region is a multicultural population, with a high majority of Vietnamese living in the area.

The area has in the past was one of the **lowest socio-economic regions** in SA.

Housing Trust accommodation was between **60 – 70%** within the area.

**Times are changing!**

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### **SLIDES 3 - 8**

C of PAE, Housing Trust and private business are working to redevelop the area similar to the rest of Adelaide with a reduction of Housing Trust accommodation approx. 20%.

The WESTWOOD project was formed  
Approx. 50 % completed (Completion date 2011).

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## **SLIDES 9 - 16**

### **PARKS SPORTS & FITNESS**

Facilities Include	2 Court Stadium	
	Fitness Areas -	Free Weights Room Cardio Room Circuit Training Room Group Fitness Room
	Aquatics Areas -	Indoor / Outdoor Pools Saunas/ Squash Courts

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## **SLIDES 17**

**How do we Identify and Service the needs of our community?**

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## **SLIDE 18**

**Make your centre and it's facilities known to your community**

- Television
  - Radio
  - Local Newspapers ( Advertiser, Messenger)
  - Community Newspapers (councils)
  - Letterbox Drops
  - Lead Boxes
  - Referrals (word of mouth)
  - Website: [www.portenf.sa.gov.au](http://www.portenf.sa.gov.au)
  - Real Estate Agents & Westwood
  - Newsletters
  - Postcards
  - Flyers / Posters
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## **SLIDE 19**

**How do we Identify the local community's needs?**

- Local Schools (After School Program)
  - Newsletters
  - Community Events (Westwood, Man Alive)
  - Come and Try Events (Calender of Events)
  - Cost Neutral Programs
  - Surveys (Truscott, Swim School)
  - Customer Feedback Forms (Monthly Prizes)
  - Activity Guide
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## **SLIDE 20**

**What have we done to Service the local community's needs?**

- Belly Dancing Classes
- Junior Development Programs
- Martial Arts Classes
- New Arrivals Swimming Classes
- Annual Quiz Night
- Melbourne Cup Event (Seniors)

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## **SLIDE 21**

**THE END**