



Media Release
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HOME GROWN COACH LEADS THE WAY TO LONDON

A former SASI rowing scholarship holder makes his return to the South Australian Institute of Sport this week to take on the esteemed role of Head Rowing Coach.

Jason Lane has his sights firmly set on London 2012, and brings with him the necessary experience. Jason has spent the last nine years coaching with the Western Australian Institute of Sport (WAIS), where he achieved World Championship medal winning success. He also previously worked at the Australian Institute of Sport in Canberra and in Hong Kong preparing crews for the Sydney Olympics.

Jason will fill the shoes of his former coach, Adrian David who has returned to Romania after 11 years and World Championship success as Head Coach of SASI's rowing program.

SASI Director Wes Battams says Jason is joining SASI at a pivotal time for the sport.

“Jason has an excellent background for the position and his appointment marks a generational change for the SASI rowing program as it heads towards the London Olympics and beyond.”

Although it is not long ago that Jason was an athlete himself, he says one of the keys to his coaching style is adapting training regimes and team development to a new generation of athletes.

“The younger Generation Y athletes want to feel like they belong to something bigger,” he said.

“They want their sporting life to provide a family atmosphere, they don't just want structure and process.”

And for Jason too, it is the combination of the chance to achieve his career and sporting goals and the family atmosphere that has brought him back to Adelaide.

Jason's first trip overseas will be to the Under 23 World Championships in Račice, Czech Republic in July, and he says that being back amongst family in Adelaide will be invaluable support for his wife, Jenny and their two young sons.

All three SASI coaches and eight SASI rowers will be representing Australia in World Championship Competitions throughout Europe during July and August.

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