

Office for Recreation and Sport

Club Development Conference

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**Go to www.recsport.sa.gov.au
or email participation@saugov.sa.gov.au**

REGISTRATION IS \$30 FOR THE FIRST DELEGATE FROM YOUR CLUB
AND SECOND DELEGATE IS FREE.

Clubs that send two delegates can take in both streams of the conference.



CLUB DEVELOPMENT NETWORK
1300 130 121
www.ausport.gov.au/clubs

Sunday 24 May 2009

AAMI Stadium Convention Centre, Turner Drive, West Lakes SA

INFORMATION AND REGISTRATION KIT

Keynote Speaker

9.30am to 10.15am

Malcolm Speed

Malcolm Speed has recently retired as the Chief Executive of the International Cricket Council, which is based in Dubai. His career as a lawyer in Australia commenced in 1970 and finished in 1994 when he ceased practising as a barrister in Melbourne to concentrate on sports administration roles. His long history in sports administration includes senior positions in Australian basketball from 1980 until 1997, including long periods as Executive Chairman of the National Basketball League and Basketball Australia. From 1993 until 1997, he was Chairman of Victorian Council for Fitness and Health. Then, from 1997 until 2001, he served as Chief Executive of the Australian Cricket Board and as a Commissioner of the Australian Sports Commission. In July 2001, he moved to Lord's Cricket Ground in London where he was employed as Chief Executive of the International Cricket Council for eight years. Malcolm is currently a guest lecturer in sport, commerce and the law at the University of Melbourne and Deakin University. He has been a valuable contributor to the Victorian Major Events Company and is a member of the Global Agenda Council for Sports in Society as a part of the World Economic Forum. Returning to a life as a Melburnian, his interests are his family (three adult children, two grandchildren), golf, attending major sporting events, reading, walking and travelling.

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Session Outlines

10.30am to 11.30am

Plenary A

How to Better Manage the People that Matter

Michelle Crisp

Research Officer, Office for Recreation and Sport (ORS)

Kevan Keeler

Vice President, SMOSH Football Club

This session will begin with a summary of some interesting research findings from ORS Research Officer Michelle Crisp. An appreciation of the characteristics of sport volunteers and understanding how and why people get involved in sport will help clubs focus their volunteer management. SMOSH West Lakes Junior Football Club has recently won the Sport and Recreation Industry Award for outstanding work in volunteer management. Kevan Keeler, a representative from the club, will provide an insight into how the club made volunteering work for them and which strategies and initiatives could lead to increased participation in volunteering at your club.

Plenary B

International Imports – a cultural infusion for clubs

Kerin Cross

Senior Project Officer, Programs and Partnerships, Office for Recreation and Sport

Juma Abuyi

Sudanese Community Leader

Culturally and Linguistically Diverse (CALD) communities in South Australia are changing. The new and emerging communities include many refugee minorities. These communities are growing, and there is a need to have members from these communities involved in organised sport and recreation. Kerin Cross, from the Programs and Participation Branch at ORS, has been instrumental in identifying these communities and bringing them together to identify issues that limit them from participating in sport. It is now the time for clubs to become involved in recruiting new members and to provide opportunities for pre-established groups in these diverse communities. Juma Abuyi, from the Sudanese community, will provide an insight into issues community members have in accessing club sport. Juma will also give attendees an idea on a way forward.

11.30am to 12.30pm

Plenary A

Punch-on or Work-through – mediation is an option

Jan Stirling

Senior Project Officer, Safe Supportive Environments, Office for Recreation and Sport

Nadia Stadkus

Community Mediation Service

Conflict can arise in various situations at a sporting club, and clubs need to have efficient policies/strategies/procedures to manage these situations. There is now a service that can act as an independent mediator when these situations become difficult or when constructive advice is needed. Community Mediation Service (CMS) representative Nadia Stadkus will provide information about the use and availability of this service. The CMS is set up for community organisations to resolve disputes, and is offered free of charge to sporting clubs across SA.

Plenary B

Alcohol and Clubs – managing a risky cocktail

Bruce Surman

State Coordinator, GOOD SPORTS

Robin Symes

President, Barossa Light and Gawler Football Association

Managing alcohol-related harm can be a major concern for sporting clubs in the community with a liquor licence. Finding a safe and legal balance between revenue generation and responsible service of alcohol can be difficult. Bruce Surman, from GOOD SPORTS, will present on the major challenges for responsible service and consumption of alcohol in sporting clubs. Tragic road accidents in the Barossa Light and Gawler region forced sporting clubs in that region to better manage alcohol service and raise awareness around drink driving and road safety. Robin Symes, from the Barossa Light and Gawler Football Association, will present on the strategies developed and implemented by their association and clubs.



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Session Outlines cont.

1.30pm to 2.30pm

Plenary A

Active for Life – it's never too late to get involved

Pauline Brooks OAM
Active Ageing SA

Pauline Brooks is currently working as a consultant and trainer in the area of physical activity, health, recreation and active ageing. She has a background in physiotherapy and has been promoting 'health for life' throughout her career. She has worked nationally and internationally for governments and corporate and community organisations to help people maximise their quality of life through health promotion and education programs. Pauline will explore the benefits of encouraging people to renew their involvement in physical activity through sport and recreation opportunities. Through identifying and overcoming barriers, shaping messages, marketing concepts, diversifying products, and establishing collaborative partnerships and networks, Pauline will examine some of the pathways to successfully reaching out and involving more of the community in your sport.

Plenary B

If not you, then WHO? – building the committee of tomorrow

Michelle Ingrams
Senior Project Officer, Organisation Development, Office for Recreation and Sport

Lesley Marsh
Junior Secretary, Onkaparinga Junior Rugby Union Football Club

Committees in sporting clubs are faced with a growing list of challenges and requirements – and often with fewer people willing to take on the roles in the governance of the club. How can we attract more people and retain them? Michelle Ingrams from the ORS Industry Support and Training branch will present on practical, sustainable solutions to this dilemma. Lesley Marsh, Junior Secretary of the Onkaparinga Junior Rugby Union Football Club, will share some of the risk management and succession strategies developed and implemented by their club to create a safer environment for current and future administrators and members.

2.30pm to 3.30pm

Plenary A

Granting your Funding Wishes – fact or fairytale?

Rod Philpot
General Manager, Australian Sports Foundation

Karen Fuller
Manager, Funding Services, Office for Recreation and Sport

The Australian Sports Foundation Ltd (ASF) is a company established in 1986 by the government to support the development of sport in Australia. It does this by operating the Sport Incentive Program, which enables eligible organisations to register sporting projects with the ASF and then fundraise using the incentive of tax deductibility for donations made in support of their projects. The ASF is a deductible gift recipient listed in the Tax Act and donations in support of sport-related projects are tax deductible. In practical terms, the ASF adds a capability by assisting organisations to raise new money for projects to complement existing funding sources.

In this session, Rod Philpot will provide basic information on how the ASF works with sport and communities and what its current impact is within Australia - and more specifically within SA. A case study will further help in clarifying fact from fairytale. There will also be a general discussion on other sources of grants and practical tips for grant seekers, including examples of available resources.

Plenary B

Getting the Edge Online – utilising the world-wide wealth of education and support

Peter Cornish
Senior Funding Consultant, Office for Recreation and Sport

Nik West
Community Presenter, Office for Recreation and Sport

There are numerous training and development websites available for sporting clubs. Nik West and Peter Cornish will run their critical eyes over the major and most commonly used websites in the sport and recreation industry. Websites including the new Play by the Rules site will be displayed, explored and exposed to show attendees what the best sites have to offer, and which sites need a little bit more attention. The session aims to provide you with online solutions for all of your club's education and support needs.

The Office for Recreation and Sport invites you to attend the

2009 Club Development Conference

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Sunday 24 May - 8.45am to 3.30pm

***AAMI Stadium Convention Centre
Turner Drive, West Lakes***

The conference is an education, training and networking opportunity aimed specifically at club level administrators. Designed as a streamlined, interactive forum, your club's knowledge will be expanded through informative case studies, hands-on workshops and information from program and service deliverers in our industry.

2009 topics include:

- ◆ Granting your funding wishes
- ◆ Mediation is an option
- ◆ Never too late to get involved
- ◆ Getting the edge online
- ◆ International imports
- ◆ Alcohol and clubs
- ◆ Off field succession training
- ◆ Better managing those that matter

This conference is only \$30 for the first club delegate and second club delegate is free!

Lunch, morning and afternoon tea are provided.

This is a great opportunity to network, communicate and most of all, be informed!